

[Sample]

Press Release

[Place] [Date] – [Name of host organization] will observe 17 May 2015, expressing our solidarity with Tibet. This year's *Solidarity with Tibet Day* coincides with the 20th anniversary of the enforced disappearance of the 11th Panchen Lama of Tibet, Gedhun Choekyi Nyima.

20 years ago, a six-year-old boy, Gedhun Choekyi Nyima, whom His Holiness the 14th Dalai Lama recognised as the reincarnation of the 10th Panchen Lama was abducted by Chinese authorities making him one of the world's youngest political prisoners. Since then, his whereabouts and well-being remain unknown. His well-being is of a great concern to Tibetans and their supporters. The treatment meted out to such a prominent spiritual person and at such tender age is unimaginable in the modern world. With flagrant disregard for the international outcry and international law, Buddhist tradition of reincarnation is used for political ends.

In remembrance of the 20th year of the Panchen Lama's enforced disappearance on 17 May 2015, Name of host organization will organise a public talk/screening of documentary/ candle light vigil at [venue name and address] at [time].

All are welcome.

Local media contact:

Name

Telephone

Email

For more information- on the Panchen Lama visit www.solidaritywithtibet.org